**CHECK LIST FORM**

Complete APPLICATION CHECK LIST must be provided together with the entries

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | **Number of copies** | **Received by the Organizing Committee** |
| Hard copy | | | |
| **1.** | **Written Сase (pages 1-12)– printed copy** | In Ukrainian/Russian: 20  In English: 1 |  |
| **2.** | **Publishing Permission (Entry Attachment #1)** | 2 |  |
| **3.** | **Credits & Case Summary (Entry Attachment** **#2)** | In Ukrainian/Russian: 1  In English: 1 |  |
| **4.** | **CHECK LIST FORM (Entry Attachment** **#3)** | 2 |  |
| Materials in electronic format | | | |
| **5.** | **Full Entry Form in English & Ukrainian/Russian:**   1. Written Сase (pages 1-12) 2. Publishing Permission (Entry Attachment #1) 3. Credits & Case Summary (Entry Attachment #2) 4. Check List Form (Entry Attachment #3) | loaded files  in personal account at http://effie.org.ua/ |  |
| **6.** | **Creative materials** |  | |
|  | **1) maximum 4-minute video reel** | 1 |  |
|  | **2) presentation (.ppt/.pdf)** | 1 |  |
|  | **3) examples of individual files** | No more than 6 |  |
|  | **4) Case image Key Visual (.jpg, 300 dpi, RGB)** | 1 |  |

**Creative materials (examples of individual files):**

|  |  |
| --- | --- |
| **Communications points represented in the creative materials (TV, Print, Radio, etc.)** | **Files Titles** |
| 1. |  |
| 2. |  |
| 3. |  |
| 4. |  |
| 5. |  |
| 6. |  |