**Publishing Policy**

Entries that become Finalists and Winners in the Effie Awards Ukraine will be showcased in various ways. Publication is at the sole discretion of Effie Worldwide and the Effie Awards. Work submitted must be original and you must have secured rights to submit it.

Entrants have the opportunity to select publication permission settings for the writing case. However, the creative materials, case summary will be published if the entry becomes a finalist or winner.

Creative material and case summary you enter into the competition becomes the property of the Effie Awards Ukraine and not will be returned. All entries could be published, reproduced and displayed for educational and promotional purposes. Creative materials submitted to the Effie Awards Ukraine included 4-minute video reel and case image Key Visual. The case summary is your 90 word public summary of your written case. By entering work in the competition, the Effie Awards Ukraine automatically granted the right to make copies, reproduce and display the creative material & case summary for education and publicity purpose such as but not limited to the Effie Awards Ukraine Report, website, partner websites, press releases, newsletters, conferences and Awards Gala.

**Publishing Permission**

Effie Awards Ukraine respect that entries may have information deemed confidential by the client.

Please indicate in the box below whether or not publishing permission is granted for the written brief.

**«YES» -** If you choose “Yes”, you agree that the written entry form may also published, reproduced and displayed for educational and promotional purposes in Ukraine and also abroad.

**«YES – EDITED VERSION OF YOUR WRITTEN CASE»** - If you select this option, you agree that the edited version of written case may also published, reproduced and displayed for educational and promotional purposes in Ukraine and also abroad. Effie Awards Ukraine will follow-up to provide you with the opportunity to submit an edited version of the written case. However, as stated above, we will still have the option to publish, reproduce and display the public summary and the creative material.

**«NO» -** If you indicate that do not want your written entry form published, we will not publish your written entry case. However, as stated above, we will still have the option to publish, reproduce and display the public summary and the creative material.

**Competition Term & Rules**

By checking the box below and as a condition for entry, you indicate that you agree to the competition rules, which are:

1. Any material submitted in the course of entering the awards becomes the property of the Effie Awards Ukraine and Effie Worldwide and will not be returned.
2. You agree to the publishing policy stated above.
3. You represent and warrant that the entries submitted are original work by you and accurate and will not infringe upon the personal or proprietary rights of or give rise to any claim by any third party, including but not limited to claims based on copyright, patent, defamation, physical injury, or invasion of privacy or publicity. In addition, if any complaint or claim relating to any of the entries is made by any third party at any time, whether a formal legal complaint or otherwise, you will hold the Effie Awards Ukraine harmless from and against any such complaint or claim.
4. You certify that the information submitted for this case is a true and accurate portrayal of the case's objectives and results. Entry constitutes permission to be included in a data set for Effie Awards research purposes that do not breach confidentiality.
5. The credits you submit are considered final and will not be changed for any reason, including if agency and/or client experience a name change and/or merger after the time of entry. The information you submit in the credits section may be published and/or appear on recognition certificates.
6. You have credited all partners who contributed to the entry that is being presented in the entry.
7. The decisions of the Effie Awards Ukraine in all matters relating to the competition shall be final and binding.

**I agree to the competition rules \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

(place of signature)

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_