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| In addition to the written entry form & creative examples, Additional Data is required. These materials support Effie’s mission of leading, inspiring & championing the practice and practitioners of marketing effectiveness.  This document outlines the additional information you are required to provide in order to submit your entry. | |
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| **ENTRY DETAILS**  **Please indicate the case you are working on below.** | |
|  | |
| **BRAND NAME** |  |
| **ENTRY TITLE** |  |
| **EFFIE ENTRY CATEGORY** | Choose one category from a list  (please click on the list) |

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| **PUBLICITY MATERIALS   All materials provided in this section should be submitted with publication purposes in mind. Do not include any confidential information in the public case summary or statement of effectiveness.** |
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| **90 WORD PUBLIC CASE SUMMARY**  *Provide a snapshot of the effectiveness of your case.*  *The summary should be written as though it will be judged. Using at least three complete sentences summarize the case and its goal. Indicate objectives and how the evidence of results directly relates to those objectives (concrete numbers or percentages vs. general terms like "record sales" or "big success"). Think of the case summary as a long tweet, mini-case, or an elevator speech.* | *The case summary will be published in the* [***Effie Winners***](http://www.effiejournal.com/effieawards/2019?pg=1#pg1) ***section*** *at website and* [***Case Library***](https://www.effie.org/cases) *. It may also be used for promotional purposes and should not contain any confidential information.* |
| Provide answer (90 words maximum). | |
| **STATEMENT OF EFFECTIVENESS**  *Please provide a short statement (****15 words maximum****) on the effectiveness of your case.*  *The intention of this statement is to provide a better understanding of why your work was worthy of either finalist status or an award. It is an opportunity to showcase the success of your effort. You may choose to touch on your most important result, why the effort was effective or significant to the brand, the most important learning taken away from this case, or an interesting/fun fact about the work.* | *If your case is a winner, it may be shown on screen at the awards gala or in the promotion of your case if it is a finalist or winner.*  *Examples:*   * *Moved familiarity from 24% to 62% with the core gaming audience* * *Earned over 600 million media impressions in just 8 weeks* * *Brought new users into a declining category and increased social interactions.* |
| Provide answer (15 words maximum). | |

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| **CASE BACKGROUND**  **This information is for research and database purposes. These responses are not seen by judges.** |
| |  |  |  |  | | --- | --- | --- | --- | | **PRODUCT/SERVICE TYPE**  *Select one.* | | Tangible Good / Service / Other | | | **PARENT BRAND STATUS**  *Select one.* | | Existing Parent Brand /New Parent Brand /  Not Applicable | | | **SUB-BRAND STATUS**  *Select one.* | | Existing Sub-Brand / New Sub-Brand /  Not Applicable | | | **NEW / EXISTING PRODUCT/SERVICE**  *Select one.* | | New / Existing | | | **CATEGORY STATUS**  *Does the product/service create a new category or is it joining an existing category?**Select one.* | | New Category / Existing Category | | | **PRIMARY END USER**  *Select one.* | | Business Purposes / Consumer Purposes /  Not Applicable | | | **CLASSIFICATION**  *Select one.* | | Mainstream / Luxury / Not Applicable | | | **POINT OF PURCHASE**  *Select the option that best describes how the audience purchased your product or donated to the cause promoted by your marketing effort.* | | In-Store Retail Only | | | Online Ecommerce Only | | | Primarily In-Store Retail with some Online Ecommerce | | | Primarily E-Commerce with some In-Store Retail | | | A substantial amount of both In-Store Retail and Ecommerce | | | Other | | | Not Applicable | | | **COMPETITOR SITUATION**  *Select the option that best describes the competitor situation.* | | Dominant Player. One large Competitor that has about 50% market share or more | | | Dominant Player with strong competitors. One or multiple competitors with at least one competitor with about 30% to 50% market share | | | Fragmented. One or multiple competitors each with about 30% market share or less | | | Not Applicable | | | **COMPETITOR BRANDS**  Provide the top competitor brands of your case. This helps ensure judges who work on competitor brands are not assigned your case. You may provide up to six competitor brands or list No Competitors. *(1 Required, 6 Maximum)* | | | | | **COMPETITOR 1**  *Required.* | |  | | | **COMPETITOR 2**  *Optional.* | |  | | | **COMPETITOR 3**  *Optional.* | |  | | | **COMPETITOR 4**  *Optional.* | |  | | | **COMPETITOR 5**  *Optional.* | |  | | | **COMPETITOR 6**  *Optional.* | |  | | | **AUDIENCE**  Please share insights into your primary audience below. | | | | | **AUDIENCE GENDER**  *Select one.* | | Female / Male / Transgender or Non-Binary /  Not Applicable (We did not target by gender.) | | | **AUDIENCE AGE**  *Select all that apply.* | | Children 12 & Under / Ages 13-17 / Ages 18-24 /  Ages 25-34 / Ages 35 – 44 /Ages 45-54 /  Ages 55-64 / Ages 65+ /  Not Applicable (We did not target by age.) | | | **AUDIENCE TYPE**  *Select all that apply.* | | Cultural or Ethnic Group / Employees / Parents /  Not Applicable / Other \_\_\_\_\_\_\_\_\_\_\_ | | | **MEDIA COMPANIES**  Please list the top five most integral media companies/owners that were a part of your effort, whether or as a partner or a platform where your work ran. ﻿If no media companies were used in this effort, you may leave this question blank. | | | | | **MEDIA COMPANY 1**  *Optional.* | |  | | | **MEDIA COMPANY 2**  *Optional.* | |  | | | **MEDIA COMPANY 3**  *Optional.* | |  | | | **MEDIA COMPANY 4**  *Optional.* | |  | | | **MEDIA COMPANY 5**  *Optional.* | |  | | | **RESEARCH PARTNERS**  Indicate research partners used for this effort. List up to three companies. | | | | | **RESEARCH PARTNER 1**  *Required.* | |  | | | **RESEARCH PARTNER 2**  *Optional.* | |  | | | **RESEARCH PARTNER 3**  *Optional.* | |  | | | **RESEARCH**  Select the most important research done for your case. Then, select all research done for your case. | | | | | **PRIMARY RESEARCH**  *Select one.* | | Copy Testing / Focus Groups / Neuroscience /  Positioning or Concept Testing /  Strategic (segmentation, market structure, U&A) /  Tracking / Not Applicable / Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | **ALL RESEARCH**  *Select all.* | | Copy Testing / Focus Groups / Neuroscience /  Positioning or Concept Testing /  Strategic (segmentation, market structure, U&A) /  Tracking / Not Applicable / Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | **SUSTAINABLE DEVELOPMENT GOALS**  Effie has partnered with the PVBLIC Foundation to support the [UN's 2030 Agenda for Sustainable Development](https://sustainabledevelopment.un.org/post2015/transformingourworld) and its [17 Sustainable Development Goals (SDGs).](https://sustainabledevelopment.un.org/sdgs)  Please help us to recognize the achievements of our industry in creating positive change by selecting all Sustainable Development Goals aligned with your effort.  Select the Sustainable Development Goal most closely aligned with your effort. Choose one: | | | | | Affordable & Clean Energy | Clean Water & Sanitation | Climate Action | Decent Work &  Economic Growth | | Gender Equality | Good Health & Well-Being | Industry, Innovation & Infrastructure | Life Below Water | | Life on Land | No Poverty | Partnerships for the Goals | Peace, Justice & Strong Institutions | | Quality Education | Reduced Inequalities | Responsible Consumption & Production | Sustainable Cities & Communities | | Zero Hunger | | Not Applicable | | |
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| **COMPANY CREDITS**  **This information is not seen by judges. Effie will publicly celebrate all credited companies & individuals if your case becomes a finalist or winner.**  Credits cannot be removed or replaced after the entry is submitted **– it is critical that senior leadership reviews credits for accuracy. As confirmation, senior leadership is required to sign off on the Authorization & Verification Form, confirming credits are accurate & compete. Additions will only be accepted if space is available. No additions/edits will be accepted after 1 October 2024.**  **All entries submitted from the same agency office location should list the "Agency Name" precisely the same way to ensure your office receives all relevant Effie Index points. Communicate with your corporate/executive team, PR department, and other teams entering into this year's competition from your agency office to ensure you are entering each agency name accurately and consistently.** |
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| **LEAD AGENCY**  *Entrants have the option to credit* ***one lead agency***  ***Lead agency is considered final at time of entry and cannot be changed after time of entry.*** | |
| **LEAD AGENCY** | |
| **Company Name:** |  |
| **Address:** |  |
| **Company Details** | |
| **Type of Company:**  *Select one.* | |  |  | | --- | --- | | *Agency: Brand Identity*  *Agency: Business-to-Business*  *Agency: Data / Programmatic*  *Agency: Design*  *Agency: Digital / Interactive*  *Agency: Direct Marketing*  *Agency: Experiential / Event*  *Agency: Full-Service / Creative*  *Agency: Guerilla*  *Agency: Health*  *Agency: In-House*  *Agency: Media*  *Agency: Multicultural*  *Agency: Performance Marketing* *Agency: Production*  *Agency: Promotional*  *Agency: Public Relations*  *Agency: Shopper Marketing / Commerce*  *Agency: Other* | *Ad or Mar Tech*  *Brand / Client Consultancy*  *Educational Institution*  *Media Owner*  *Research Company*  *Retailer*  *Startup* *Other* | |
| **Company Size**  *Select one.* | **1-50 Employees /  51-200 Employees /  201-500 Employees /**  **500+ Employees** |
| **Website:** |  |
| **Agency Network:** |  |
| **Holding Company:** |  |
| **Main Contact Details** *This contact will be considered a secondary point of contact on this entry should there be any questions/issues, and the entrant contact cannot be reached. This contact will also be sent a congratulatory note if your entry is a finalist/winner, along with key information about celebrating your success. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Phone number:** |  |
| **Agency PR Contact Details** *This contact should be the person who handles PR for your agency. This contact may receive a congratulatory note if your entry is a finalist/winner. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Phone number:** |  |
| **CEO/Top Ranking Executive Details** *This contact may receive a congratulatory note if your entry is a finalist/winner but will not be added to our mailing lists. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address** |  |
| **Phone number:** |  |

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| **CLIENT(S)**  *Entrants are required to credit at least one client company. If there were two clients involved in your effort, credit the second client in the designated space below. Both clients will receive equal recognition in all publicity and in the Effie Index if your case is a finalist or winner.*  *Please note that for publicity purposes, both the Brand Name (as entered on the Entry Details tab) and the Client Company (listed below) are recognized. If your brand has an overarching parent company, please input the client company here (vs. the brand).* | |
| **CLIENT #1 (Required)** | |
| **Company Name:** |  |
| **Country:** |  |
| **Address:** |  |
| **Company Details** | |
| **Type of Company:** |  |
| **Company Size**  *Select one.* | **1-50 Employees /  51-200 Employees /  201-500 Employees /**  **500+ Employees** |
| **Website:** |  |
| **Client Network:** |  |
| **Main Contact Details** *This contact will be considered a main point of contact for the client company. This contact will receive a congratulatory note if the case is a winner. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Phone number:** |  |
| **Chief Marketing Officer or CEO/Top Ranking Executive Details** *This contact may receive a congratulatory note if your entry is a finalist/winner but will not be added to our mailing lists. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Phone number:** |  |
| **CLIENT #2 (Optional)** | |
| **Company Name:** |  |
| **Country:** |  |
| **Address:** |  |
| **Company Details** | |
| **Type of Company:** |  |
| **Company Size**  *Select one.* | **1-50 Employees /  51-200 Employees /  201-500 Employees /**  **500+ Employees** |
| **Website:** |  |
| **Client Network:** |  |
| **Main Contact Details** *This contact will be considered a main point of contact for the second client company. This contact will receive a congratulatory note if the case is a winner. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Phone number:** |  |
| **Chief Marketing Officer or CEO/Top Ranking Executive Details** *This contact may receive a congratulatory note if your entry is a finalist/winner but will not be added to our mailing lists. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Phone number:** |  |

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| **CONTRIBUTING COMPANIES**  *Entrants are required to credit all key strategic partners on an effort. You may list up to four contributing companies.*  *Contributing Company Main Contacts may be contacted if your entry becomes a winner & will not be listed publicly.* | |
| **CONTRIBUTING COMPANY #1 (Optional)** | |
| **Company Name:** |  |
| **Country:** |  |
| **Address:** |  |
| **Company Details** | |
| **Type of Company:**  *Select one.* | |  |  | | --- | --- | | *Agency: Brand Identity*  *Agency: Business-to-Business*  *Agency: Data / Programmatic*  *Agency: Design*  *Agency: Digital / Interactive*  *Agency: Direct Marketing*  *Agency: Experiential / Event*  *Agency: Full-Service / Creative*  *Agency: Guerilla*  *Agency: Health*  *Agency: In-House*  *Agency: Media*  *Agency: Multicultural*  *Agency: Performance Marketing* *Agency: Production*  *Agency: Promotional*  *Agency: Public Relations*  *Agency: Shopper Marketing / Commerce*  *Agency: Other* | *Ad or Mar Tech*  *Brand / Client Consultancy*  *Educational Institution*  *Media Owner*  *Research Company*  *Retailer*  *Startup* *Other* | |
| **Company Size**  *Select one.* | **1-50 Employees /  51-200 Employees /  201-500 Employees /**  **500+ Employees** |
| **Website:** |  |
| **Network:** |  |
| **Holding Company:** |  |
| **Main Contact Details** *This contact will be considered a main point of contact for this company in case there are any questions specific to their organization. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Phone number:** |  |
| **CONTRIBUTING COMPANY #2 (Optional)** | |
| **Company Name:** |  |
| **Country:** |  |
| **Address:** |  |
| **Company Details** | |
| **Type of Company:**  *Select one.* | |  |  | | --- | --- | | *Agency: Brand Identity*  *Agency: Business-to-Business*  *Agency: Data / Programmatic*  *Agency: Design*  *Agency: Digital / Interactive*  *Agency: Direct Marketing*  *Agency: Experiential / Event*  *Agency: Full-Service / Creative*  *Agency: Guerilla*  *Agency: Health*  *Agency: In-House*  *Agency: Media*  *Agency: Multicultural*  *Agency: Performance Marketing* *Agency: Production*  *Agency: Promotional*  *Agency: Public Relations*  *Agency: Shopper Marketing / Commerce*  *Agency: Other* | *Ad or Mar Tech*  *Brand / Client Consultancy*  *Educational Institution*  *Media Owner*  *Research Company*  *Retailer*  *Startup* *Other* | |
| **Company Size**  *Select one.* | **1-50 Employees /  51-200 Employees /  201-500 Employees /**  **500+ Employees** |
| **Website:** |  |
| **Network:** |  |
| **Holding Company:** |  |
| **Main Contact Details** *This contact will be considered a main point of contact for this company in case there are any questions specific to their organization. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Phone number:** |  |
| **CONTRIBUTING COMPANY #3 (Optional)** | |
| **Company Name:** |  |
| **Country:** |  |
| **Address:** |  |
| **Company Details** | |
| **Type of Company:**  *Select one.* | |  |  | | --- | --- | | *Agency: Brand Identity*  *Agency: Business-to-Business*  *Agency: Data / Programmatic*  *Agency: Design*  *Agency: Digital / Interactive*  *Agency: Direct Marketing*  *Agency: Experiential / Event*  *Agency: Full-Service / Creative*  *Agency: Guerilla*  *Agency: Health*  *Agency: In-House*  *Agency: Media*  *Agency: Multicultural*  *Agency: Performance Marketing* *Agency: Production*  *Agency: Promotional*  *Agency: Public Relations*  *Agency: Shopper Marketing / Commerce*  *Agency: Other* | *Ad or Mar Tech*  *Brand / Client Consultancy*  *Educational Institution*  *Media Owner*  *Research Company*  *Retailer*  *Startup* *Other* | |
| **Company Size**  *Select one.* | **1-50 Employees /  51-200 Employees /  201-500 Employees /**  **500+ Employees** |
| **Website:** |  |
| **Network:** |  |
| **Holding Company:** |  |
| **Main Contact Details** *This contact will be considered a main point of contact for this company in case there are any questions specific to their organization. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Phone number:** |  |
| **CONTRIBUTING COMPANY #4 (Optional)** | |
| **Company Name:** |  |
| **Country:** |  |
| **Address:** |  |
| **Company Details** | |
| **Type of Company:**  *Select one.* | |  |  | | --- | --- | | *Agency: Brand Identity*  *Agency: Business-to-Business*  *Agency: Data / Programmatic*  *Agency: Design*  *Agency: Digital / Interactive*  *Agency: Direct Marketing*  *Agency: Experiential / Event*  *Agency: Full-Service / Creative*  *Agency: Guerilla*  *Agency: Health*  *Agency: In-House*  *Agency: Media*  *Agency: Multicultural*  *Agency: Performance Marketing* *Agency: Production*  *Agency: Promotional*  *Agency: Public Relations*  *Agency: Shopper Marketing / Commerce*  *Agency: Other* | *Ad or Mar Tech*  *Brand / Client Consultancy*  *Educational Institution*  *Media Owner*  *Research Company*  *Retailer*  *Startup* *Other* | |
| **Company Size**  *Select one.* | **1-50 Employees /  51-200 Employees /  201-500 Employees /**  **500+ Employees** |
| **Website:** |  |
| **Network:** |  |
| **Holding Company:** |  |
| **Main Contact Details** *This contact will be considered a main point of contact for this company in case there are any questions specific to their organization. This name will not be listed publicly.* | |
| **Full Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Phone number:** |  |

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| **INDIVIDUAL CREDITS**  **Each entry may credit up to ten primary individuals and thirty secondary individuals who contributed to the case. These individuals must be current or former team members of the credited companies.   Effie’s policy is to honor those credited at the time of entry if the case is a finalist or winner. Therefore, you may not remove or replace individual credits after the entry has been submitted. No edits/additions will be accepted after 1** October**, 2024.** |
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| **PRIMARY INDIVIDUAL CREDITS**  *Individuals appear in the* [*Effie Winners*](http://www.effiejournal.com/effieawards/2019?pg=1#pg1)*Section at Effie Awards Ukraine website and* [*Case Library*](https://www.effie.org/cases)*. Up to 10 primary credits from any of the credited companies may be listed.* |

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| **PRIMARY INDIVIDUAL CREDIT #1** | | **PRIMARY INDIVIDUAL CREDIT #2** | |
| **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  |
| **Email** |  | **Email** |  |
| **PRIMARY INDIVIDUAL CREDIT #3** | | **PRIMARY INDIVIDUAL CREDIT #4** | |
| **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  |
| **Email** |  | **Email** |  |
| **PRIMARY INDIVIDUAL CREDIT #5** | | **PRIMARY INDIVIDUAL CREDIT #6** | |
| **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  |
| **Email** |  | **Email** |  |
| **PRIMARY INDIVIDUAL CREDIT #7** | | **PRIMARY INDIVIDUAL CREDIT #8** | |
| **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  |
| **Email** |  | **Email** |  |
| **PRIMARY INDIVIDUAL CREDIT #9** | | **PRIMARY INDIVIDUAL CREDIT #10** | |
| **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  |
| **Email** |  | **Email** |  |

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| **SECONDARY INDIVIDUAL CREDITS**  *Individuals only appear on the* [*Case Database*](https://www.effie.org/cases) *and do not appear elsewhere. Up to 30 secondary credits from any of the credited companies may be listed.* |

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| **SECONDARY INDIVIDUAL CREDIT #1** | | **SECONDARY INDIVIDUAL CREDIT #2** | | **SECONDARY INDIVIDUAL CREDIT #3** | |
| **Full Name** |  | **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  | **Company** |  |
| **Email** |  | **Email** |  | **Email** |  |
| **SECONDARY INDIVIDUAL CREDIT #4** | | **SECONDARY INDIVIDUAL CREDIT #5** | | **SECONDARY INDIVIDUAL CREDIT #6** | |
| **Full Name** |  | **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  | **Company** |  |
| **Email** |  | **Email** |  | **Email** |  |
| **SECONDARY INDIVIDUAL CREDIT #7** | | **SECONDARY INDIVIDUAL CREDIT #8** | | **SECONDARY INDIVIDUAL CREDIT #9** | |
| **Full Name** |  | **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  | **Company** |  |
| **Email** |  | **Email** |  | **Email** |  |
| **SECONDARY INDIVIDUAL CREDIT #10** | | **SECONDARY INDIVIDUAL CREDIT #11** | | **SECONDARY INDIVIDUAL CREDIT #12** | |
| **Full Name** |  | **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  | **Company** |  |
| **Email** |  | **Email** |  | **Email** |  |
| **SECONDARY INDIVIDUAL CREDIT #13** | | **SECONDARY INDIVIDUAL CREDIT #14** | | **SECONDARY INDIVIDUAL CREDIT #15** | |
| **Full Name** |  | **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  | **Company** |  |
| **Email** |  | **Email** |  | **Email** |  |
| **SECONDARY INDIVIDUAL CREDIT #16** | | **SECONDARY INDIVIDUAL CREDIT #17** | | **SECONDARY INDIVIDUAL CREDIT #18** | |
| **Full Name** |  | **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  | **Company** |  |
| **Email** |  | **Email** |  | **Email** |  |
| **SECONDARY INDIVIDUAL CREDIT #19** | | **SECONDARY INDIVIDUAL CREDIT #20** | | **SECONDARY INDIVIDUAL CREDIT #21** | |
| **Full Name** |  | **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  | **Company** |  |
| **Email** |  | **Email** |  | **Email** |  |
| **SECONDARY INDIVIDUAL CREDIT #22** | | **SECONDARY INDIVIDUAL CREDIT #23** | | **SECONDARY INDIVIDUAL CREDIT #24** | |
| **Full Name** |  | **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  | **Company** |  |
| **Email** |  | **Email** |  | **Email** |  |
| **SECONDARY INDIVIDUAL CREDIT #25** | | **SECONDARY INDIVIDUAL CREDIT #26** | | **SECONDARY INDIVIDUAL CREDIT #27** | |
| **Full Name** |  | **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  | **Company** |  |
| **Email** |  | **Email** |  | **Email** |  |
| **SECONDARY INDIVIDUAL CREDIT #28** | | **SECONDARY INDIVIDUAL CREDIT #29** | | **SECONDARY INDIVIDUAL CREDIT #30** | |
| **Full Name** |  | **Full Name** |  | **Full Name** |  |
| **Job Title** |  | **Job Title** |  | **Job Title** |  |
| **Company** |  | **Company** |  | **Company** |  |
| **Email** |  | **Email** |  | **Email** |  |